

PSA & SPEC SPOTS **GUIDELINES & ELIGIBILITY**

In an effort to help support the talent of our customers, as well as making our contribution to Public Service Announcements, Affiliated Equipment makes the following offer of PSA/Spec days to those eligible. Effective 2017

WHAT IS CONSIDERED AS PSA/SPEC SPOT

A project that has either minimal or no funding, where virtually everyone and everything is being donated for free. It is **not** a job with an impoverished budget or a job where someone simply doesn't want to pay for equipment. Rule of thumb is, if others are being paid, we would like to be paid as well. And if others are working at reduced rates it is only fair that we share in whatever funds are available.

BASE DAYS

Any and all customers whose payment for work with AE, over the previous 12 months, exceeded \$100,000 are eligible for 2 PSA/SPEC base days.

Included in these days: Package truck (ten ton combo truck or smaller), Camera Package (with S4 or Ultra Prime Lenses and **one** zoom, Generator, Dolly and Some Additional (within reason, when available), Overnight Parking and Cage Access.

Note: that any significant a la carte Truck or Camera orders are considered equivalent to prescribed packages.

Everything is subject to availability and occasionally last minute substitutions by AE may have to be accommodated.

Not included in these days: all hard costs such as Fuel for generator, Truck Driver, Sub rentals and Expendables (Gels, Tapes, Foamcore etc...).

All AE equipment must be handled by experienced and competent technicians.

ADDITIONAL DAYS

Any further spec day/s requests approved (entirely at the discretion of AE).

Conditions For Additional Days:

If you require a prescribed package, only V1 and V2 will be offered without charge. All other truck packages or substantial a la carte L&G equipment orders (more than a few items), will be charged a flat fee of \$400. Only one (1) Arri Alexa Classic or Red Epic Dragon or Arri Amira camera package (with S4 or Ultra Prime lenses) will be offered without charge. Any other camera packages or bodies will be charged a flat fee of \$400. These charges are to offset labour, materials, wear and tear (including bulb burn) and maintenance costs.

The total cost of equipment and services requested on additional days may not in total exceed 5% of your previous 12 month's payments*.

*For clarity, during the prior 12 month period, at the time of your request, you have been invoiced and **have paid** AE an amount, for services supplied, for example \$100,000, you may receive a maximum of \$5,000 credit towards additional PSA days (the value of any other additional days already used will be subtracted from this credit).

Included in these additional days: V1 or V2 Package truck, one (1) Arri Alexa Classic or Red Epic Dragon or Arri Amira Camera Package (with S4 or Ultra Prime Lenses and **one** (1) zoom), Generator, Overnight Parking and Cage Access.

Not included in these additional days: Dolly, **Any** Additional, and all hard costs such as Fuel for generator, Truck Driver, Sub rentals, Expendables (Gels, Tapes, Foamcore etc...).

Without exception, no production company will be supported with a PSA/Spec day unless the following terms and conditions are accepted:

- **The Executive Producer must sign the request directly.**
- **The request must be submitted 5 days before shoot date.**
- **Any request must be approved and signed by Ross Mclean directly.**
- **All accounts must be in good standing, not be in arrears.**

- All invoices must be paid within 30 days or applied discounts will be voided and customers will be re-billed the actual value of order with no PSA concessions.

****Please note** that after-hours entry will not be available for PSA/Spec days, unless the person/s actually doing the pick-up or drop-off are pre-approved by AE.